



P.O. Box 210861, Milwaukee, WI 53221 • 414.426.3805

FOR IMMEDIATE RELEASE
FEBRUARY 2015

CONTACT:
Silvia Acevedo
silvia@silviaacevedo.com
www.silviaacevedo.com
www.threepointspublishing.com

**AWARD-WINNING WISCONSIN JOURNALIST AND TALK SHOW HOST ANNOUNCES
LAUNCH OF DEBUT NOVEL**

Wisconsin media personality Silvia Acevedo announces the release of her debut young adult novel, *God Awful Loser*. Ms. Acevedo invites the public to attend her book release party at 7p.m. on May 8th, 2015, at Milwaukee's best-known independent bookstore, Boswell Books, located at 2559 North Downer Avenue.

Ms. Acevedo is an award-winning news anchor, reporter, and talk show host. The UW-Madison graduate has traveled across the country interviewing everyone from presidential candidates and celebrity actors to Olympic athletes and the everyman on the street. Her reports are seen around the world through CNN and local network affiliates, radio stations, and newspapers. Her decades-long experience and keen insight into human behavior is brought to bear in the unforgettable characters of her fiction writing.

God Awful Loser is a laugh-out-loud, modern-day story of an egotistical, aging, and careless Cupid who finds himself dethroned by a mysterious stranger and must join a band of misfit fallen angels to fight hell's army, save Olympus, and regain his crown. But can this cast out Cupid and his group of losers win when it really counts?

Ms. Acevedo is available for newspaper, television, and radio interviews. Please contact her directly at the above email address.

Review copies of *God Awful Loser* are available upon request through Three Points Publishing.

Learn more at www.godawfulloser.com